



## 2017 CAREER COACHING WORKSHOP PASSION PROFILER™

The Passion Profiler™ scientifically assesses your expression of purpose as work-related passions. **You will be asked to complete this assessment, once you have registered to attend the Career Workshop, and if you selected to participate in the Passion Profiler™.** The information below will provide you with additional guidelines to help prepare for your attendance at the event.

In order to receive the most current and accurate assessment of your work-life environment, it is best to complete the Passion Profiler™ closer to the date of the event. Therefore, **beginning in mid-April and per the information in the table below, a link will be sent for you to create an account to access your Passion Profiler™.** Once your link is received, please complete your profile **NO LATER THAN THE DEADLINE INDICATED IN THE TABLE.**

These deadlines must be followed to ensure there is sufficient time to synthesize all data and prepare individual reports in time for the Career Workshop. Unfortunately, **if you register AFTER 17 April 2017, you will NOT receive a link to the Passion Profiler™** since there will not be enough lead time to process your report in time for the event.

Your link will be sent in accordance with the following schedule:

Your Registration Date	Estimated Timeframe to Receive Your Link	Deadline to Complete Your Passion Profiler™
DEC 2016 – 10 APR 2017	11 - 12 APR 2017	NLT 19 APR 2017, 11:59p EST
11 APR 2017 - 17 APR 2017	18 - 19 APR 2017 <i>Please Note: You will have only a 3-4 day turn-around period to complete your profile.</i>	NLT 22 APR 2017, 11:59p EST
After 17 APR 2017	A link to the Passion Profiler will NOT be sent / available after 17 APR 2017.	NA

You will receive your link and instructions to complete your Passion Profiler™ directly from **Passion Profiler.com**. Please add [forms@passionprofiler.com](mailto:forms@passionprofiler.com) to your contacts to ensure the message is not directed to your spam folder. Additional contact information will follow beginning in mid-April, so please do not attempt to make contact through the above email address.

### More About the Passion Profiler™

Most assessments look at only one piece of who you are - like your personality or interests. The Passion Profiler™ is a groundbreaking tool that highlights elements of your purpose and subsequent expression of that purpose as demonstrated by identifiable and measurable Passion Profile Archetypes. The Passion Profiler™ employs a series of statements that you will be asked to rate in accordance with how those statements correspond to your feelings, beliefs and behaviors. The combination of assessing your personal views, inclination towards self-reflective thinking, and interpretations about work, sets the stage for identifying Passion Profile Archetypes that are specifically reflective of you. These archetypes, once realized, internalized and put into action, provide you with the platform for creating a more fulfilling work and life experience.

The entire profile may take up to 40 minutes to complete, but does not have to be taken in a single sitting. After completing the online assessment, you will receive an 18-page comprehensive report on the day of the Career Workshop that highlights not only your affinity to all 10 passion archetypes, but also helps you to develop an understanding of the unique ways in which you can contribute through your passions, so your work roles provide a source of meaning and fulfillment that is so vital for job satisfaction. For job seekers, it provides a platform for examining the key driving passions that can contribute to success in a new position and help target the job search process by identifying ideal career paths and developing a powerful personal marketing message. This profile is only as valuable as the answers you provide. So do your best to provide honest responses, rather than giving answers that reflect the person you'd like to be.

You will be able to interpret your profile results during the **Finding Your Fit** workshop on the day of the event, therefore it is important that you complete your Passion Profiler™ by the deadline in order to receive your report on the day of the event.

You can learn more about the 10 Passion Archetypes operating in all of us by visiting [www.thepurposelink.com](http://www.thepurposelink.com).

#### **Need Help or Want to Provide Your Feedback?**

If you have any questions or wish to leave feedback about the Passion Profiler™ process, please contact [eventstaff@academywomen.org](mailto:eventstaff@academywomen.org) or call 757.965.5783.